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RESEARCH METHODOLOGY: TOOLS AND TECHNIQUES

(v) Research demands accurate observation and description (vi) Research involves gathering new data from primary or first-hand sources or using existing data for a new purpose (vii) Research is characterized by carefully designed procedures that apply rigorous analysis (viii) Research involves the quest for answers to un-solved problems

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CHAPTER THREE RESEARCH FRAMEWORK AND ...

research design, questions, instrumentation and how it was dispersed were discussed as well as the collection of the data, the method of analysis and the impact of the study towards 5S certified company are elaborated 31 Description of the Research Design This study was conducted using the descriptive study design According to Uma Sekaran

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CHAPTER 3 RESEARCH METHODOLOGY

From Table 31, Sekaran(2003) explained advantage and disadvantage of multimethods of data collection After review the various data collection methods, researcher select face-to-face interview and personally administered questionnaires for collecting data Face to face interview are best suited method for this research which provide